

CHARLES THEORI

COPYWRITER

CHARLESTHEORICREATIVE.COM / CTHEORI@GMAIL.COM

EDUCATION

MIAMI AD SCHOOL NY, 2018-2019

Copywriting

Until I couldn't afford it

NYU, 2012-2014

B.A. in Politics

Disappointed my immigrant
parents

SKILLS

ADOBE CREATIVE SUITE

Photoshop, Illustrator, Premiere

Not bad for a writer

AUDIO PRODUCTION

Logic Pro X, FL Studio

Services exchanged for IG clout

FAST FOOD CONNOISSEUR

McDonald's, Taco Bell, Wendy's

Encyclopedic knowledge of
locations across NYC

WORK

SWIDIA, CHICAGO 2020

Copywriter (remote)

Clients: Wine Access, Trala

HEBS DIGITAL, NY 2018

Account Executive

Client: Time Hotels Dubai

OGILVY & MATHER, NY 2016-2018

Digital Media Planner

Clients: E*TRADE, Aetna, Darden

TANGIBLE MEDIA, NY 2015

Assistant Digital Planner

Clients: Capcom, Square Enix, Nexon

AWARDS

NEW YORK FESTIVALS 2020

1x Shortlist

GRAPHIS NEW TALENT ANNUAL 2020

3x Silver, 4x Honorable Mention

FUTURE LIONS 2019

1x Shortlist